

## by **Pro**Melt<sup>™</sup>

### The Superior Ice Melter Safer for Pets, Plants and People

Magic Salt<sup>®</sup> by ProMelt delivers superior ice melting results at temperatures as low as -25°F. Treated with a high performance blend of agricultural enhancers and magnesium chloride, it melts snow and ice fast with long lasting results.







# by **ProMelt**

Magic Salt

## Features and Benefits:

Magic Salt<sup>®</sup> by ProMelt starts out as ordinary rock salt and is then treated with our Magic -0 Liquid, an agriculturally enhanced magnesium chloride that has earned the EPA "Design for the Environment" designation.

- Premium Liquid coated crystals for immediate melting
- Effective at temperatures as low as -25°F
- Agricultural enhancer provides corrosion protection for your equipment
- Long lasting performance reduces re-application frequency

### Sodium & Chloride Ion Reduction Chart

	Rock Salt	Magic Salt <sup>®</sup> by ProMelt
Application Rate	8.04 oz./Sq. Yard	2.01-2.68 oz./Sq. Yard
Chloride Ion Contribution	4.88 oz./Sq. Yard	1.22-1.63 oz./Sq. Yard
Sodium Ion Contribution	3.16 oz./Sq. Yard	.79-1.05 oz./Sq. Yard

#### **Product Application**

For driveways and walkways, use 1/4 to 1/3 cup per square yard. Melting will begin immediately and continue longer than other regular rock salt products. Shovel offslush and re-apply if needed. For best results, remove all loose snow and slush from driveways, steps and walkways. Spread a generous amount in the path of traction wheels to get out of slick parking areas.

For highway use, reduce conventional dry salt application rates by 20-40%.



78 Orchard Road Ajax, Ontario, L1S 6L1 Toll Free: 1 800-387-5777

454 River Road Glenmont, NY 12077 Toll Free: 1 800-257-5808

Toll Free: 1 800-387-5777 Toll Free: 1 800-257-5808 www.innovativecompany.com

Distributed by:

Middesex Ice Control 180 Johnson St. Middletown, CT 06457 www.MiddlesexIceControl.com 860.961.2893

#### • Melts at lower temperatures than ordinary rock salt

- Safer for pets, plants and people
- Environmentally friendly